



3rd Quarter 2021

EA's One-Day Conference

Nigeria's Economic Outlook

Sub-Themes:

The Global Crucible | National Melting-Points | Subnational Melting-Points | Sectoral Melting-Points

For whom: CEOs, EDs, Senior Executives, Strategists,
Analysts, Donors, and Diplomats

Lagos:

Thursday, 23 September 2021,
at Lagos Continental Hotel,
Plot 52A, Kofo Abayomi Street, VI

Abuja:

Tuesday, 28 September 2021,
at The Envoy Hotel,
305 Diplomatic Drive, CBD

Port-Harcourt:

Thursday, 30 September 2021,
at Hotel Presidential,
Aba Road, GRA Phase II

Time: 9:00am-5:00pm; Fee: N97, 500 per person.

The conference focuses on two home truths that set the tone for its four thematic sessions:

1. Clarity on main themes of the evolving global terrain would be useful as the dynamics of global ecosystem is becoming a crucible that exposes continents, countries, states, sectors, companies, and individuals to a variety of melting-points.
2. Clarity on how to convert threats into wins would be helpful as the timeliness and intensity of responses to various exposures to the global crucible will determine whether the ultimate outcomes are transformative or disruptive.

The four thematic sessions sequentially address four issues that are corollaries of the two home truths in the Nigerian context in which vital global realignment decisions are viewed through national, sub-national, or sectoral lenses:

1. **Global Crucible** dimensions the emergent themes in the evolving global ecosystem, and develops cognitive guides and navigation strategies that classify global variables into leading, coincident, and lagging indicators as follows:
 - a. **Leading Indicators** signal imminent booms and dooms in global transactions and portfolios
 - b. **Coincident Indicators:** contemporaneously track ebbs and flows in trade and financial streams
 - c. **Lagging Indicators:** gauge impact of the leading and coincident indicator-led strategy on the bottom line
2. **National Impact-Points** assesses the extent to which Nigeria is in sync with unfolding global realities and how the navigation guides could be used to unlock national wealth and unleash new growth energies.
3. **Subnational Impact-Points** gauges the extent to which the states are in sync with unfolding global realities and how sub-nationals can use the navigation guides to enhance the wealth of states and cities.
4. **Sectoral Impact-Points** examines how to use the navigation guides to synchronize business, social, and political adoption of digital, biological, physical, and ecological innovations to maximize corporate and personal gains.

Agenda

08.30-09.00 Arrival Tea/Coffee and Registration

09.00-09.15 Introductions

09.15-09.45 **Overview: Nigeria's Economic Outlook**

- a. **The Home Truths**
- b. **The Corollaries**

09.45-11.00 **Session 1: The Global Crucible**

- a. **Dimensions of the Global Ecosystem**
 - i. **Global Dynamics:** Trade Fragmentation, Innovations, Migration, and Deal Making,
 - ii. **Emergent Themes:** Dematerialization, Knowledge, Talent, Financialization
- b. **Cognitive and Navigation Guides**
 - i. **Cognitive Guides:** Booms and Dooms, Ebbs and Flows, Income and Wealth
 - ii. **Navigation Strategies:** Leading, Lagging and Coincident Indicators

11.00-11.30 Tea/Coffee Break

11.30-13.00 **Session 2: National Melting-Points**

- a. **How Global Dynamics is Redefining National Realities**
- b. **How Countries Should Readapt to the Evolving Realities**
 - i. **Fiscal:** Financializing State-Owned Assets
 - ii. **External:** Connecting Local Assets to Global Liquidity
 - iii. **Growth:** Riding Technology, Migration, and Liquidity Waves
 - iv. **Stability:** Harmonizing Fiscal, Monetary, & Financial Coevolution

13.00-14.00 Lunch

14.00-15.15 **Session 3: Subnational Melting-Points**

- a. **How Global Dynamics is Redefining Subnational Realities**
- b. **How States Should Readapt to the Evolving Realities**
 - i. **Fiscal:** Possession-Based Strategies
 - ii. **Physical Capital:** Place-Based Strategies
 - iii. **Economic:** Product-Based Strategies
 - iv. **Human Capital:** People-Based Strategies

15.15-15.45 Break

15.45-17.00 **Session 4: Sectoral Melting-Points**

- a. **How Global Dynamics is Redefining Sectoral Realities**
- b. **How Sectors Should Readapt to the Evolving Realities**
 - i. **Possibilities:** Digital, Biological, Physical, Environmental Techno-Economic Frontiers
 - ii. **Adoption:** Techno-Business, Techno-Social, Techno-Political Realities
 - iii. **Diffusion:** Farms, Factories, Cities, Academia, and other Innovation Hubs
 - iv. **Impacts:** Sectors, Cities, Communities, Society, Government

Participation is by prior reservation, subject to confirmation by EA. Pre-conference materials will be made available to confirmed participants one week in advance. Please complete online reservation form at www.econassociates.com, or call Elohoro 0803 195 1812, or e-mail info@econassociates.com for more information.

TEAM EA



Ayo Teriba is CEO of **Economic Associates (EA)**, where he provides strategic direction for ongoing research and consulting on the outlook of the Nigerian economy, focusing on global, continental, national, regional, state, and sector issues. He is the Coordinator of the Technical Working Group (TWG) on Financial Sector and Capital Markets on National Development Plans MTNDP 2021-25, MTNDP 2026-30, and Nigeria Agenda 2050. He is the Vice-Chairman of the Technical Committee of the National Council on Privatization (TC-NCP), where he aligns privatization programmes with the macroeconomy. He teaches Economics of Globalization on the post-graduate Nigerian Scholars Programme (NSP) at the Nigerian University of Technology and Management (NUTM) in Lagos. He earned B.Sc. Economics from University of Ibadan with Sir James Robertson Prize and Medal, UAC Prize in Economics, and Economics Departmental Prize as all-round best economics graduate in 1988, M.Sc. Economics from Ibadan in 1990, M. Phil. Economics of Developing Countries as a Cambridge-DfID Scholar at University of Cambridge in 1992, and Ph.D. Applied Econometrics and Monetary Economics from University of Durham in 2003. A Non-Executive Director at Proshare and Alumnus of Lagos Business School (AMP 5) and Henley Business School (BDP) Executive Programmes.



Silvia Lambiase is a Consulting Associate at **Economic Associates (EA)**. She is polyglot with vast experience in economic analysis, media, journalism, consulting, business development, and marketing in various countries including Nigeria. She coordinated EA's SEDIN/GIZ-funded research project on States' Policy Responses to Economic Impacts of Covid-19. She has worked at The Business Year, a global media group, as Country Director and Editor. She holds B.Sc. in International Economic Relations from La Sapienza University of Rome and MSc in Economics and Finance from University of Liverpool.



Nafisat Olabisi joined **Economic Associates (EA)** early 2017 and oversaw preparation of EA's Economic, Fiscal, and Wellbeing Profiles of Nigeria's 36 States and the FCT. She managed and developed content for EA's conferences. She earned B.Sc. Economics with First Class Honours as the best graduating student from Lead City University, Ibadan in 2013, earned M.Sc. International Finance and Economic Development from University of Kent in 2015, and commenced full-time PhD studies in International Business at University of Leeds in September 2019.



Elohor Uti is an Analyst at **Economic Associates (EA)**. She develops content for EA's reports, presentations, conferences, and webinars. She earned B.Sc. Economics from University of Ibadan (UI) in 2016 and was a distinguished Delta State UI Alumni Scholar in her final year. She earned M.Sc. Economics from the same university in 2019, finishing as one of the best in her set, and specializing in International Finance and Public Sector Economics. She is a Technical Assistant to the Technical Working Group (TWG) on Financial Sector and Capital Markets on National Development Plans MTNDP 2021-25, MTNDP 2026-30, and Nigeria Agenda 2050. She is a Teaching Assistant on Economics of Globalization on the post-graduate Nigerian Scholars Programme (NSP) at the Nigerian University of Technology and Management (NUTM) in Lagos.

ABOUT EA

WHAT WE DO

Incorporated in 2004, Economic Associates (EA) equips decision-makers with the information required for the creation, preservation, and optimization of economic value in Nigeria. Our conferences, seminars, reports, and advisory clients have included decision makers and analysts from manufacturing, trading, banking, investment, stock broking, consulting, federal and state government ministries, departments and agencies, multinational corporations, embassies, and multilateral and bilateral development partners. Our service offerings currently revolve around five work areas:

-  The Global Crucible: navigation guides for tracking evolving realities of the global ecosystem
-  Continental Melting-Points: syncing continents' strategies with global realities
-  National Melting-Points: syncing countries' strategies global realities
-  Subnational Melting-Points: syncing states' strategies with global realities
-  Sectoral Melting-Points: syncing companies' strategies with global realities

EA offers three mutually reinforcing modalities for updating and refining tacit notions about the context and outlook of economic decisions:

1. The tacit insights from our conferences are codified in our 'subscription services on Nigerias Economic Outlook Report and Leading Indicators Databases for wider circulation among decision makers at national, sub-national, and sectoral levels who desire reference documents for guiding economic decisions.
2. The contents of our report are adaptable for "in-house presentations on Nigerias Economic Outlook to make them accessible to more national, sub-national and sectoral organizations who desire deeper internal engagement that is required to assimilate the issues into their strategies.
3. The "open-enrolment conferences on Nigerias Economic Outlook offer decision makers opportunities to engage external peers, with varied backgrounds and aspirations, on the latest developments in global, national, sub-national, and sectoral spheres, and refine their tacit notions of the best adaptive responses to unfolding realities.

CONFERENCES

EA's one day Conferences on Nigeria's Economic Outlook and Executive Economics offer decision makers opportunities to situate their tacit concerns about the economy in global and local contexts and engage in peer scrutiny that provides the tunnel and peripheral vision, hindsight, insights, and foresight to soar above the storms. Conference participants focus on the broad contours of the unfolding global scenarios and explore the pragmatic range of swiftly implementable realignment options at the global, continental, national, subnational, and sectoral levels.

COURSES/SEMINARS

EA's Five-Day Seminars on Strategic Economics are a series of knowledge-and-skill-building weeklong courses that explore granular strategic contents of global, continental, national, subnational, and corporate issues to offer opportunities for building organizational competence to organically analyze, articulate, implement, monitor, and evaluate strategy execution.

SUBSCRIPTION SERVICES

Our subscription services distil the codifiable components of the main facts and insights from our conferences and seminars for wider dissemination. Our subscription services on Nigeria's Economic Outlook Report and Leading Indicators Databases are vigilance and foresight toolkits that provide ongoing narratives and databases that track and contextualize evolving global and national trends for easy assimilation into economic decision processes.

ADVISORY

We work with clients to explore, customize, and assimilate various issues of relevance across our work areas into their strategic aspirations. Our strategic engagements typically move through three stages from awareness to action:

-  Concept Formation: awareness conversations with decision makers to explore strategic issues/deliverables.
-  Strategy Formulation: tacit intuitive interactions with decision makers to tease out customized solutions.
-  Capacity Building: foster in-house capacity to act: analyze, articulate, implement, monitor, and evaluate execution.